**Request to use the Bayer Logo**

**Required Information from supplier**

If a supplier wants to use the Bayer logo for advertising or would like to reference Bayer as a customer, please fill out this form and email it to identitynet@bayer.com

Please note that as the requestor, you have the responsibility to maintain the integrity of the Bayer brand and agree to follow up with the supplier to ensure that the logo/brand is being used in accordance with the corporate design rules set forth by Bayer AG (see https://identitynet.bayer.com). Should you have any questions regarding this topic, please contact identitynet@bayer.com

**Name (including legal entity) and full address of supplier:**

**Contact name, e-mail address and phone number of supplier:**

**Link to the website:**

**Please list all communication media in which the logo should be used:** (e.g. website, presentations, events, banner, ads, etc. – Please note that the use of the Bayer logo in social media channels of suppliers or third-parties will not be granted):

**Short description of importance/role of supplier to requestor (well-known partner with long-standing business relationship? Is there a benefit for Bayer? Etc.):**

**Your name and email address as the requestor and/or respectively name of Bayer sponsor/client:**