

Request to use the Bayer Cross on social media

Third-Party Questionnaire

Bayer distributors, partners and other third parties who wish to use the Bayer Cross logo on their social media channels should complete this form in conjunction with their Bayer contact. Forms can be emailed to **identitynet@bayer.com** or directly to Corporate Brand Management at COM or Corporate Trademarks at LPC.

Completing this form is good practice before requesting permission for third-party logo use. However, it does not guarantee that the use will be approved. The Bayer Cross is our most valuable trademark, and written permission must be given ahead of any third-party use. Corporate Brand Management and Corporate Trademarks may grant this permission following a further discussion with relevant Bayer colleagues and partner representatives, using the information in this questionnaire as a starting point.

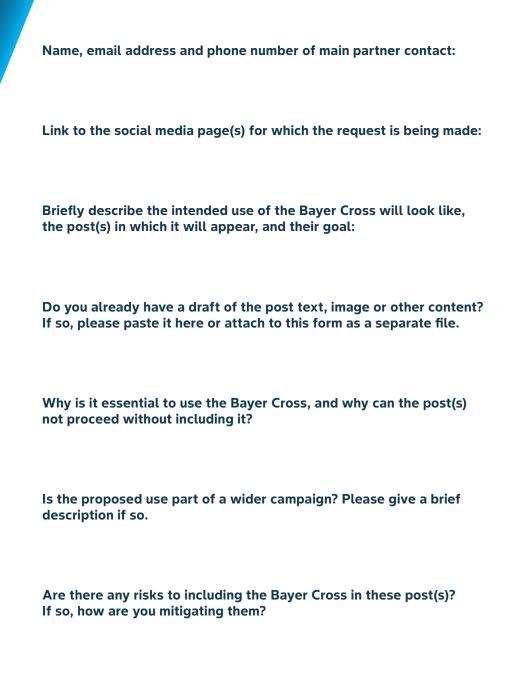
Should you have any questions regarding the approval process or brand guidelines, please contact **identitynet@bayer.com**.

Name (including legal entity) and complete postal address of partner:

Website URL of partner:

Short description of importance/role of partner to requestor (e.g. distributor with long-standing business relationship, event we are attending, joint stakeholder group we are part of, etc.)







What benefits are the post(s) likely to have for Bayer and the partner?

Have you consulted the guidelines on co-branding and the use of the Bayer brand?

Name and email address of the Bayer sponsor of this request: