



Who needs to register?

External users, such as vendors (related to graphic design, video production etc.) who need access to Bayer media assets. The use of media assets is solely for Bayer purposes.

Welcome to
Identity Net // Media Pool

Login - Bayer Users (QA)

your email

your password

forgotten password?

remember me

Login - External users

No account yet

[→ Sign up](#)

What kind of data do I need for the registration?

Please, provide the e-mail address of your contact person at Bayer and the reason for your request. If the registration form contains invalid data, the request will be rejected.

If you are an external user, registration is required to access the Bayer Media Pool. If you have no user account yet, you can request your access data here.

Firstname *

Company *

Lastname *

Country *

English

Bayer contact E-Mail address *

Email *

Reason for the request

ⓄYour email will not be shared.

Password *

ⓄAt least 8 characters, including 1 number, 1 capital letter and 1 punctuation mark.

Password confirmation *

I accept the terms of use

I already have an account [Sign up](#)

Activation of my account

As soon as you receive a confirmation via e-mail you can enter the Media Pool with your login-data.

Note: If you are inactive for more than one year, please go to the login-page and click the button "forgotten password" to reactivate your account.