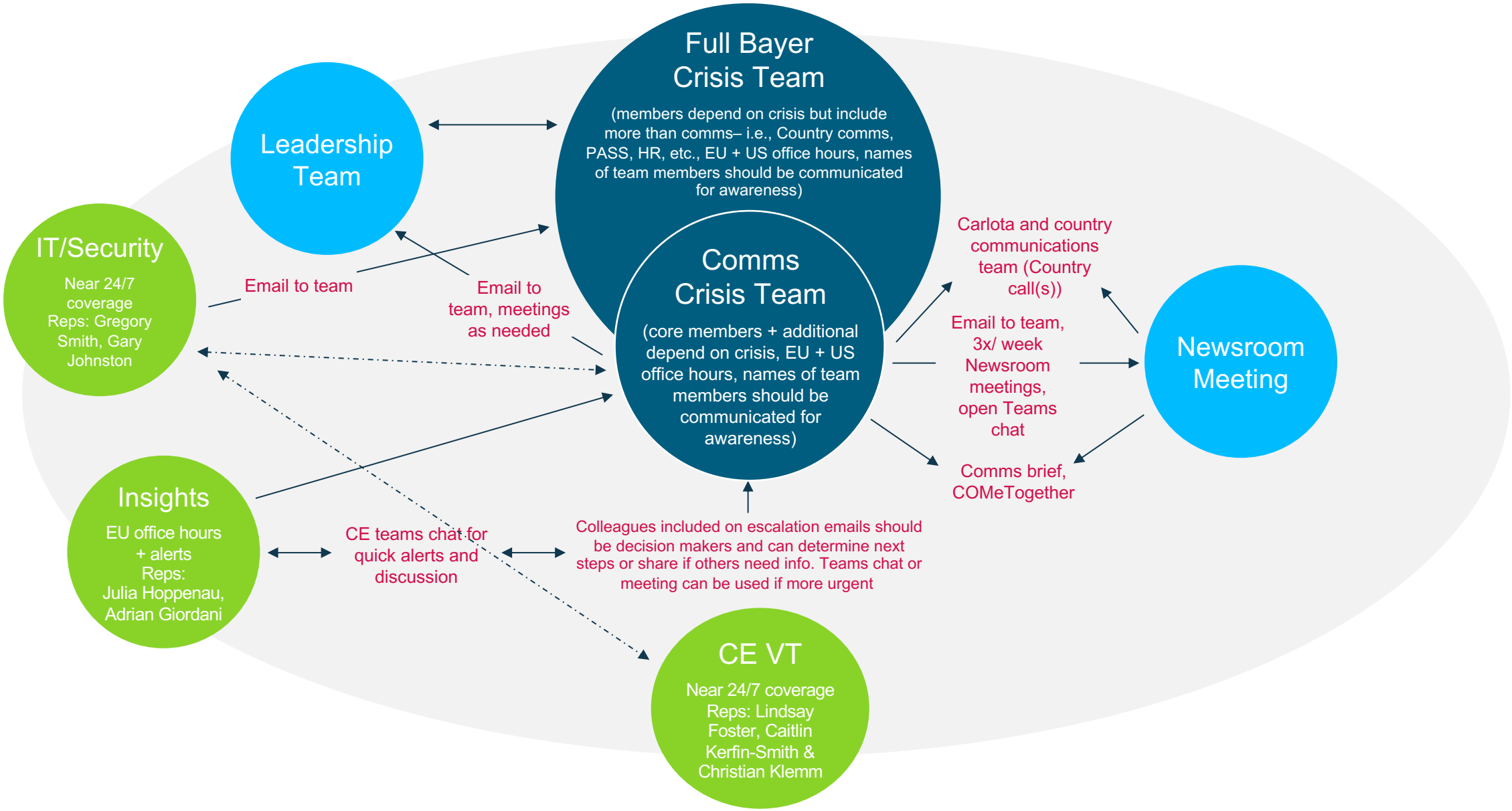
Full Bayer Crisis Team
(members depend on crisis but include more than comms– i.e., Country comms, PASS, HR, etc., EU + US office hours, names of team members should be communicated for awareness)
Leadership Team
IT/Security
Near 24/7 coverage
Reps: Gregory Smith, Gary Johnston
Email to team
Email to team, meetings as needed
Comms Crisis Team
(core members + additional depend on crisis, EU + US office hours, names of team members should be communicated for awareness)
Carlota and country communications team (Country call(s))
Email to team, 3x/ week Newsroom meetings, open Teams chat
Comms brief, COMeTogether
Newsroom Meeting
Insights
EU office hours + alerts
Reps: Julia Hoppenau, Adrian Giordani
CE teams chat for quick alerts and discussion
Colleagues included on escalation emails should be decision makers and can determine next steps or share if others need info. Teams chat or meeting can be used if more urgent
CE VT
Near 24/7 coverage
Reps: Lindsay Foster, Caitlin Kerfin-Smith & Christian Klemm